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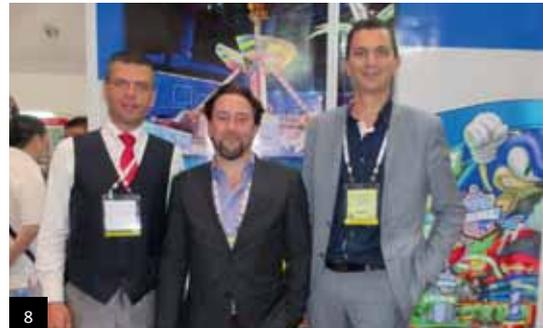
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## Asian Attractions Expo 2014 Beijing, China

**THIS year's Asian Attractions Expo welcomed a record number of participants to the China National Convention Center in Beijing.**

Held on June 18-20, the three-day event attracted approximately 9,000 people – 67 per cent more than in Singapore last year – and featured its largest ever trade show floor. In total, 325 companies exhibited at the show across the family entertainment centre, theme park, water park and other attractions sectors.

“Business is booming in Asia,” said IAAPA president and CEO Paul Noland. “The Expo was packed with executives and decision makers developing brand new parks and attractions in record numbers, along with leaders of well-established parks looking for the next big idea to drive their businesses to new heights.”



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- 1: William Lai and Cynthia Lai of Injoy Motion
- 2: Performance of the opening ceremony
- 3: Frank Ballouz (left) with Alexander Petrov and Wahlap's Aaron Wong and Yanmi Leung
- 4: Dave Sandstrom (left) and Jack Cook of Bob's Space Racers
- 5: Murat Eyleblebici of Jomsan
- 6: Semnox's Kiran Karanki (left) and Iqbal Mohammad
- 7: Randy Hsieh (left) with Brian Duke of Sacoa
- 8: Bert Swillen (left), Sander Thys and Reinhart Viane of KCC
- 9: Marco Francioni of Cogan
- 10: Paul Adams of Pan Amusements
- 11: Triotech
- 12: Christopher Rhodes (left) and Patrick Frickleton of Core Cashless
- 13: Candy Guo, Junsheng Wang and Lucy Chen of Wahlap with PT Funworld Prima's Daniel and David Sutiono
- 14: Bala Cherukooru of Embed International
- 15: Levent Baloglu of Balo and Hakan Arsan of Delta made the trip over from Turkey
- 16: Falgas
- 17: Guangzhou Source Animation Technology
- 18: Patrick Holmes of Zone Laser Tag
- 19: Sam Kelly of Laser Force
- 20: Galvin Wong of QubicaAMF
- 21: Simon Gemayel of 3DME Photo Solutions
- 22: Intercard's Jerry Heinz
- 23: Steven Tan of UNIS
- 24: Troy Schnelle of Art Attack
- 25: LAI Games' Marshall Ashdown
- 26: Bandai Namco's Mach Storm game



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# In their words...

Leading figures from the industry join in the celebrations

To paraphrase a famous song lyric: "It was 20 years ago today, *InterGame* told the world how to play." Since then, in 1994, *InterGame*, and all of its subsequent derivative publications, have gone from strength to strength and become a byword for fair and frank gaming industry reporting. Congratulations, now here's to the next 20 years.

**Jens Halle, managing director, Austrian Gaming Industries and CEO, Novomatic Americas - AUSTRIA**



Twenty years of *InterGame* and in that time our industry has transformed unimaginably. Developments like cashless technology and the advent of automation across the casino floor have changed the way we do business. *InterGame* is at the forefront of bringing new technology to the breadth of the industry, while at Games World, we are a pioneer in bringing technology to Africa, the new frontier of the gaming industry.

**Tani Hanna, CEO, Games World International - DUBAI**



Congratulations on achieving your 20th anniversary. When I see an anniversary it makes me think how the industry has changed over the years. I recall around that period flying back from the US with a new laptop all fully loaded to launch our latest bowling range on an unsuspecting leisure industry, spent the flight playing games on it, never used it in anger with a client for ages as I still believe people buy from people (not laptops). We have found our relationship with *InterGame* just gets stronger; a great team that is now invaluable as part of our marketing strategy to the leisure industry. The breadth of the articles covered and the countries it is read in, made it a must inclusion in launching our latest Switch Mini Circus themed bowling range. Watch out for the launch of our new VIP Bowling Concept coming to an outlet near you in the near future. Congratulations, may the next 20 be even more successful.

**Terry Fawdington, VP international sales, Switch International - TURKEY**



First of all, congratulations to *InterGame* for 20 successful years! Bay Tek Games has been delighted to be able to be part of a publication that provides accurate, timely news through this ever-changing industry all around the world. We are enthusiastic about what the future holds for *InterGame*! Many more successful years to come!

**Adrian Drewitz, international account manager, Bay Tek Games - US**



The speed at which the industry is moving is truly exciting. Things are changing so quickly, the different types of technology we enjoy are starting to cross over into the various industries opening up whole new avenues to explore. *InterGame* continues to reach out and report on the coin-op industry worldwide in a very impartial manner, reporting on the very latest ideas and views. I have enjoyed my business relationship with *InterGame* and we wish the company a happy 20th anniversary!

**Steven Tan, international sales manager, UNIS - CHINA**



*InterGame* has been the global benchmark of our industry publications over the past 20 years. With interesting editorials, news about new trends, summaries of trade shows and independent reviews, it is the only reliable survivor for professional printed magazines. My best wishes for the next 20!

**Jose Saus, VP sales, Falgas - SPAIN**



The NMI Gaming division cordially congratulates *InterGame* on its 20th anniversary. A big milestone, you can be very proud of the growth you have achieved in these years. We very much appreciate the opportunity we have had to do business with you over the years. Best wishes for your continued success!

**Ben Verhoeff, market development manager, NMI Certin - NETHERLANDS**



Our most sincere congratulations on the occasion of your jubilee! We are very proud to have been with you for the last 20 years and to share with clients, operators and players our visions of contemporary and perspective out-of-home entertainment products. *InterGame* provides a reputable platform for international business that opens new opportunities while highlighting new changes within the industry. We wish you success in all your future developments. We are looking forward to the next 20 years together.

**Siegfried Dattl jr., managing director/CEO, TAB-Austria - AUSTRIA**



Happy 20th anniversary to *InterGame* magazine. As an American who is responsible for an international territory, your in-depth coverage of the market in all phases of the coin-operated business is simply outstanding! I utilise your magazine quite frequently each month and really appreciate the time and effort dedicated to making this magazine one of the finest in the industry. I look forward to it every month and will continue to do so.

**Satinder Bhutani, president, Andamiro USA - US**



It's hard to believe that 20 years have passed since *InterGame* was first published, and I well remember being passed on my very first copy by John Noble Senior of J Noble & Sons. Since that day I have remained a regular reader and I can't help but notice during that time just how much our whole industry has changed since the introduction of digital technology! Not only has it revolutionised the operation of our own rides, but when I compare those very early editions of *InterGame*, it becomes immediately apparent just how much sharper the photography and printing are today... As well as the reporting! Congratulations *InterGame* on your 20th anniversary and long may you continue with the good work for another 20 years... And beyond!

**David and Andrew Robinson, World of Rides - UK**

