

Firestone & LAI Games Team for Finance Deal

Firestone Financial and LAI Games are offering two new financing programs for *Speed of Light*, *Mega Stacker* and *Mega Stacker Lite*.

Operators can purchase these games for 0% APR for 12 months, or opt for a longer repayment term of 30 months with no payments for six months. For full program details, visit www.firestonefinancial.com/lai-2013.htm.

"Family entertainment centers across the country have had great success with these games," said Chris Brady, LAI's VP of sales.

"We are so excited to partner with LAI Games for this program and offer such a compelling finance promotion," added Jim Hines, Firestone VP, who noted that the offer runs through the end of May.

Coast to Coast Offers Hurricane & Twilight Crane

Coast to Coast Entertainment has released its new 28" crane *Twilight* crane, as well as a unique novelty game that simulates high winds, the appropriately named *Hurricane*.

Speaking of the new crane, factory sales pro Jim Chapman said: "We wanted to offer our customers a crane that works with all of the merchandisers that tend to be a bit wider than the normal game. We also noticed how the majority of merchandisers are white so we developed our new color scheme with that in mind.

"Operators are sometimes challenged for space in their locations so we built *Twilight* to work in conjunction with the larger games," Chapman continued. "Now the operator can add our 28" crane much more easily alongside their merchandisers. *Twilight* is still the same depth so the operator does not really give up much space at all and still receives the benefits of a crane

in regards to great earnings." *Hurricane* literally simulates the effect of its namesake. A monitor inside the game shows the power of the wind as it increases and the person inside experiences lighting strikes and fog. Operators can even add bubbles to the experience. Coast to Coast has also installed a second monitor on the outside to attract and entertain customers while they wait for their turn.

"Players step inside the attraction to feel the power of a real hurricane with up to 78 mile-per-hour winds, as well as lighting strikes. *Hurricane* will test the player's senses," explained Chapman. "Our industry is all about creating a memorable experience. With our *Hurricane*, your players will have a real blast when they step inside."

To learn more, contact Chapman at 800/224-1717, ext. 726 or email jimmychaps@uol.com.



UNIS Receives Five Industry Awards

UNIS Games picked up five awards for their work in 2012 at the recent China Game Industry Annual Conference. Here's a look at the firm's achievements:

- UNIS was selected as the Excellent Enterprise of 2012
- President Louis Lu was awarded the honorary title of Outstanding Entrepreneur
- UNIS was honored as the Advanced Product Research and Development Group
- *Crazy Speed* won the Outstanding Arcade Game
- *After Dark* was named



UNIS president Louis Lu speaks during the recent China arcade industry conference.

Most Anticipated Game

To visit the UNIS website, go to www.universal-space.com.



After Dark was honored as the Most Anticipated Game of 2012

Sega Spotlights Games at Cruise Ship Show

Sega Amusements recently exhibited at the Cruise Shipping Miami Trade Show, which drew 12,000 attendees during the three-day exhibition. The event featured more than 900 exhibiting companies from 123 countries.

Sega said their booth, which featured eight products specially selected to appeal to this location base, was a destination for attendees excited to sample the company's latest games. The Sega exhibit was even featured in a news piece about the convention on the local CBS affiliate.

"Our line-up of games was enthusiastically received by attendees," said sales manager Tom Keil. "As more and more families take to cruising, we've seen an increase in the size of the arcade and gaming venues on contemporary cruise liners."

"The reports of the popularity of *Key Master* on cruise

ships were simply unbelievable," said GM Pete Gustafson. "We were told by arcade managers that *Key Master* is getting more than 800 plays a day which represents nearly 100% utilization. As soon as one game ends, another one begins."

The popularity of *Key Master* on cruise ships is further demonstrated by the multiple calls Sega's sales office receives every week by people who saw the game on a cruise, reported the execs.

"We get calls every week from people that have nothing to do with the pay-for-play amusement industry who saw the enthusiastic crowds around *Key Master* during their cruise and want to know how they can start operating some themselves," added Gustafson. "These are construction workers, truck drivers, accountants, home makers, etc."



Shipping:
Summer

KO Drive

Sega Amusements
847/364-9787
www.segaarcade.com

This high-energy driver features a 32" LCD screen, unique weapons and boost pick ups, three types of cars and six different courses. As many as six units can be linked, or players can compete against the game's CPU. Finish in the top three and win a virtual trophy. Features include break block, LED lit model blasters on cabinet and an auto drive kids mode that only requires steering and weapons.

Avengers Premium

Stern Pinball
708/345-7700
www.sternpinball.com

Avengers Premium pinball machine, boasts the same exciting playfield features as the Limited Edition models and offers a unique Premium transite. The machine features a dynamic setting that incorporates six iconic Avenger heroes: Iron Man, Thor, Hulk, Captain America, Black Widow and Hawkeye. Players help The Avengers assemble to defeat the notorious villain Loki. The Avengers pinball features an animated twisting and pounding custom-molded Hulk, drop targets and a spinning cube bonus, in addition to plenty of multiball action.



Shipping:
NOW



Shipping:
NOW

After Dark

UNIS
714/377-0508
www.universal-space.com

This deluxe one- or two-player video, which comes in two formats including a sit-down and deluxe mini theater, offers content appropriate for young teens and up. The game has a fully functioning steering wheel, guns with motion, LED lights and a 55" monitor. Players fend off monsters through four exciting game stages.

REDEMPTION & NOVELTY GAMES

En Shoot

Andamiro
310/767-5800
www.andamirousa.com

Andamiro's new basketball game offers players several unique ways to generate points and keep on playing. The players must achieve certain point levels to move from one period of play to the next. Meanwhile, they can make three points for a no-net swish, and six points if they make the shot with the specially colored money ball. Unit features LED lighting, sound effects with sub woofers, a collapsible cabinet for easy transportation and two different graphics packages. Up to 16 units can be linked!

Shipping:
NOW



Go Stop

Andamiro USA
310/767-5800
www.andamirousa.com

Shipping:
June

A traffic light themed game challenges players to match the moving light in order to reach the boss challenge stage, which provides the opportunity to win big ticket rewards. Easy and intuitive game play is suitable for all ages. (Picture shows three units in a triangular format.)



Lobspot Holic

Andamiro USA
310/767-5800
www.andamirousa.com

The aim of this game is to direct the playfield robot to pick up balls and drop them into the target holes to win tickets.



Shipping:
Late Summer

The game's low profile cabinet makes it easier for the younger set to enjoy.

Beer Pong Master

Bay Tek
920/822-3951
www.baytekgames.com

Beer Pong Master is a self-contained twist on the popular social game of Beer Pong, minus the mess. Bounce or toss the balls into the cups, trying to land a ball in each one, turning off the lights before time runs out.

Shipping:
NOW



Shipping:
NOW

Explosive

Benchmark Games
561/588-5200
www.benchmarkgames.com

The masters of the bursting balloon have done it again with this new blaster. Players try to score highest ticket values without getting blown to pieces (and watch out for the buzzing saw blade!).



Shipping:
NOW

Hurricane

Coast to Coast
732/238-0096
www.cranemachines.com

Players step inside the attraction to feel the power of a real hurricane with up to 78 miles-per-hour winds, as well as lighting strikes. Hurricane will test the player's senses. A monitor inside Hurricane shows the power of the wind as it increases and the person inside experiences lighting strikes and fog. Operators can even add bubbles to the experience. Coast to Coast has installed a second monitor on the outside to attract and entertain customers while they await their turn.