



BACTA South West Show Benefits Rays of Sunshine

The first BACTA South West Show was recently held to positive feedback from exhibitors and operators alike. The sell-out event took place at the Devon Hotel and was followed by an evening get-together at Exeter races, also hailed as a great success by all the key regional operators who attended to meet industry colleagues, enjoy a great meal, chance their luck, and to support Rays of Sunshine, BACTA's nominated children's charity.

The turnout and support from the South West region was such that plans are already afoot to hold a larger event next year.

Sonia Meaden interrupted travel plans to attend with no less than fourteen guests, all of whom were impressed by the friendliness and generosity of the South West's coin-op industry. "Brian and myself enjoyed meeting so many of the friends we have in BACTA and the £10,290 raised was outstanding on the night. Well organised, well attended and very much well done to all. We will be there next year," she revealed.

Leading companies exhibiting at the show, included E-Service, Sega Amusements Europe, Entnet, Harry Levy, PMS, RH Gaming, Harry Levy Amusements, Cummins Allison, JNC Sales, The Ultimate Fan, RLMS and Wessex Coin.

Harry Levy Amusements' Mike Kennedy was very satisfied with the event; "The show was well attended and there was a strong interest in our redemption machines. This is a show that can certainly be built upon for the future," he predicted.



RH Trading's Richard Harvey also had a successful day; "The ITM products we showed were particularly well received. We've made several new contacts and secured orders on the day."

Both Dean Gourlay and Rex Sargeant from The Ultimate Fan were delighted with the event. "It was great to meet up with our customers. Blueprint's B3 compendium 'King of Slots' and Storm Games' 'Street Casino' six game Cat. C compendium both received a fabulous reception with orders being placed at the show."

BACTA South West Region Chairman Jason Frost confirmed that plans are already being laid for a larger event in 2014.

"I would like to thank the exhibitors who supported us, and the visitors who attended, together with all those who donated so generously," said Frost. "All funds raised from the Open Day together with the evening event are being donated to rays of Sunshine. Thanks also to Karen Cooke of Swan Events for lending her expertise for free, to Coin-op Community for supporting the drinks reception, and to Event Exhibition Services for sponsoring the wine on the tables."

Gamenet "Inspired" in Italy

Inspired Gaming Group, the leading supplier of the world's most advanced virtual sports products for retail, online and mobile, has recently announced the addition of Gamenet, another major Italian operator, to its customer base. Inspired has already signed licence deals with most of the major Italian operators for its award winning Virtual Sports including SNAI, Sisal, Eurobet, Intralot, Cogetech and Lottomatica.



Gamenet is one of the leading Italian concessionaires for VLTs as well as for betting and online gaming products. Claudio Sforza, Managing Director of Gamenet, commented: "With this agreement, Gamenet is ready to widen its games portfolio; customers using our own online platform are now able to bet on Inspired virtual events such as football, horse racing, horse trotting, greyhound racing, speedway, motor racing, tennis and cycling on www.gamenet.com website. The

betting offer is also available in venue in more than 100 shops and corners all over Italy."

After the new legislation legalising fixed-odds bets on virtual sport events online and in betting shops in Italy, Inspired has entered the AAMS homologation process and expects to have its products go live in July 2013. Besides being the number one virtual sports provider of choice, Inspired is already one of three leading suppliers to the VLT market in Italy, with contracts for over 10,000 terminals with leading concessionaires.

Steve Rogers, Managing Director of Inspired's Virtual Sports division, commented: "This is a very special moment for the new virtual sports market in Italy and for Inspired. Our years of experience worldwide have demonstrated that our virtual sports products generate incremental revenues for sports betting operators across all channels. Our premium content package continues to deliver revenues far in excess of those of our competitors. We supply our virtual sports to many of the world's most successful gaming companies and we're delighted to announce Gamenet as a new customer."



UNIS's Fruit Mania turns heads

UNIS Games has launched a whole host of machines during the past 12 months but the prettiest cabinet on the block has to be Fruit Mania Xtreme. Originally launched at the end of 2012 at IAAPA in Florida, it has turned the heads of distributors and operators alike. Shipping began in January and since this time Fruit Mania Xtreme, with its little sister Fruit Mania SD has certainly bloomed for UNIS, a 'best seller and a great earner' according to UNIS's UK distributor Ian Eason, Director of Instance Automatics.

This video style pusher machine offers the player skill-based excitement with rapid coin shooting action and simple game play, and as an added bonus, no more coins jamming up the mechanics! Aim and shoot coins at the rotating fruits to drain their health bars and the fruits will turn into treasure boxes and fall onto the platform. Each time coins/boxes drop into the 'Winning Zone', the player wins tickets. When coins/boxes drop into the Prize Wheel Trigger, it activates the Prize Wheel for a chance to win more tickets or receive special items.

Steven Tan, General Manager at UNIS, is delighted with the way that Fruit Mania is performing worldwide. "This great game seems to have captured the imagination everywhere, every aspect of the machine's design and its performance is popular" he said.

