



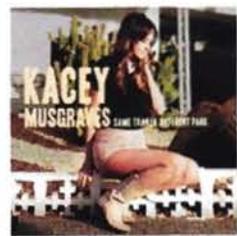
UNIS adopts social media program

Universal Space (UNIS) Games has embarked on a dedicated social media program for the broadest dissemination of information about its new releases and developments, along with coverage of UNIS' international trade events.

According to the company, "The importance of social media, such as LINKEDIN, Facebook, and YouTube, in getting the message out to the connected industry has never been stronger."

UNIS and its LINKEDIN company page, supporting key discussion groups for the amusement business, is a successful example of this effort, all supported by the updated Web presence (www.media.unisgames.com). For more information, e-mail Steven Tan, General Manager (sales@universal-space.com); or call Debbie Gonzalez, U.S. Sales Manager, (714)377-0508; Web (www.universal-space.com).

AMI guitar giveaway



AMI Entertainment Network is celebrating Kacey Musgraves' debut album, *Same Trailer Different Park*, with a guitar giveaway. Her freshman album includes the hit single, "Merry Go Round."

AMI has partnered with Universal Nashville to award one lucky fan with a guitar autographed by Musgraves; five runners-up will receive *Same Trailer Different Park* on vinyl. To participate, fans entered the contest May 23 through June 18 by clicking the promotional banner on AMI jukeboxes nationwide or visiting AMI's Facebook page. For more information, visit (www.amientertainment.com).

NAMA launches new Web site

The **National Automatic Merchandising Association** (NAMA) has launched a new Web site, which features comprehensive information related to the association's advocacy efforts. The Web site, (www.NAMAVoice.org), was created specially for NAMA members by the government affairs team in partnership with the U.S. Chamber of Commerce.

"We believe this tool will be greatly valued and used by members, particularly as it relates to grassroots initiatives," said Eric Dell, NAMA's Senior Vice President of Government Affairs. "It's an easy and convenient way for members to participate in the process of advocacy. We hope members agree they'll find hugely significant information at their fingertips."

The site will be regularly updated with new information posted on an ongoing basis. The process of monitoring state and federal issues will be reflected in the evolving content. "As members utilize NAMAVoice, we plan to continuously improve it with their comments and input," said Dell. For more information, call (312)346-0370; Web (www.vending.org).

Fruit Mania from UNIS enjoys success

Universal Space (UNIS) Games launched Fruit Mania Xtreme at the International Association of Amusement Parks and Attractions (IAAPA) Expo at the end of 2012 and began shipping early this year. According to UNIS, Fruit Mania Xtreme, with its little sister Fruit Mania SD, is performing well.

The video style pusher offers skill-based excitement with rapid coin shooting action and simple game play. Players aim and shoot coins at rotating fruits to drain their health bars; the fruits turn into treasure boxes and fall onto the platform. Each time coins/boxes drop into the "Winning Zone," the player wins tickets. When coins/boxes drop into the Prize Wheel Trigger, it activates the Prize Wheel for an opportunity to win more tickets or receive special items.

Steven Tan, General Manager at UNIS, said the game "seems to have captured imaginations everywhere; every aspect of the design and its performance is popular." For more information, call (714)377-0508; Web (www.universal-space.com).

