



New mouths to feed for Universal Space

Dino Pop has been one of the most popular children's entertainment machines over the last couple of years at Universal Space, but they have now introduced a new member to the Family Series with more than just one mouth to feed.

Say hello to Astro Invasion, next in line to be a hit at family entertainment centres all over the US and Europe.

Whereas Dino, the pink dinosaur loved by children all over the world, had just one mouth to feed, Astro Invasion has two hungry aliens and two rotating robots who just love to gobble up the bright coloured balls as they are tossed toward them. For the seasoned player the target of the two spaceship engines with spinning needles at the back offers a real challenge.



Steve Perkins, of Instance Automatics based in the UK, was recently exhibiting at EAG in London where Astro Invasion was launched into the European marketplace and was delighted with the new game. "This machine is another winner from the Family Series with the line up of Dino Pop, Ducky Splash and Cheeky Monkey."

Astro Invasion offers fun gameplay for all ages. Shipping is now available in the US and Europe.

Astrosystems get new level of interest at ICE



Having experienced ICE 2013 at Excel for the first time, Astrosystems were very impressed with the location and sheer size of the show. The colourful stands, wide aisles and vast length of the hall provided a memorable exhibition with a whole new vibe.

Astrosystems were demonstrating their range of note and coin validation products, and as specialists in this field, they were able to welcome customers old and new to the stand for product demonstrations.

On show was the GBA GVI (pictured) a vault style validation unit offering security and cost effective reliability. At an affordable price, the GBA GVI can be used in place of a simple validation head unit.

In addition, on display was the Microcoin QL coin validator, a high speed 10 coin per second, electronic, multi-coin mech, with the option of a fast two way separator which can easily and quickly divert coins without

causing a jam issue. The Microcoin QL can retrofit in to virtually any mechanical bracket, or for front entry applications, it can be fitted with its own attractive faceplate.



Debbie Malin, General Manager of AstroSystems, commented: "The success of ICE 2013 was uncertain this year with a new venue and location; however, we have been very pleased and surprised by the number

of visitors to our stand. There was a fresh feel to the show which seemed to inject a whole new level of interest. We have already booked our stand for the next year".

Sega confirms EAG "groovy, baby"



Sega Amusements announced itself "ecstatic" after EAG, reporting its best show yet at the London Excel venue. With the largest booth at the venue the industry giant had plenty of hot proven product to be proud of, including the industry's number one driver GRID, the number one prize merchandiser Key Master, the number one video redemption in Doodle Jump, the unique SuperBooth and much more world class product.

According to the company's Justin Burke "The strength of the show brought the visitors in and the strength of our product reputation brought them to our stand. Clearly there were many obstacles that were potential



concerns for exhibitors and the show organisers, such as MGD for the UK trade and then the weather the weekend prior, but in testament to the operators and customers who are serious about their business they came and they came in good numbers from all regions of the international market".

Licensed brands were clearly a strong pull this year, while the company also had its merchandise and spares divisions present with Sega Prize Europe launching the latest addition to the now popular 'Tokio' electronics range with a £50 smartphone – and if that wasn't enough they had International Man of Mystery Austin Powers on hand to usher visitors into the SuperBooth!

Burke concluded "EAG has earned its place on the international stage no doubt, the venue is first class for visitors and exhibitors, and with an increasingly diverse mix on offer especially with the introduction of BALPPA members from the parks and attractions world, for those who don't travel the world to other shows they can see it at EAG".

Sussex brothers lose slot machine gamble

Two brothers from Arundel who ran amusement arcades in Sussex and Kent without paying £170,000 in gaming duty have been sentenced. The brothers' gamble failed when officers from HM Revenue and Customs (HMRC) seized 86 illegally operated gaming machines from their premises last year.

In June 2012 HMRC officers visited four amusement arcades in Bognor Regis, Brighton, Crawley and Tunbridge Wells, seizing the machines and more than £19,000 in cash. Operators George Gess, 39, and his brother, Joseph, 45, were arrested.

David Margree, Assistant Director, HMRC, said: "Gaming machine operators are legally required to pay gaming duty. If they do not, we make concerted efforts to collect that duty. As a last resort we will always step in and seize machines so that they are not run at an advantage over honest operators."



Appearing at Lewes Crown Court on Friday, George Gess was sentenced to 15 months imprisonment, suspended for two years, and ordered to complete 180 hours of community service. Joseph Gess was sentenced to 12 months imprisonment, suspended for two years, and ordered to complete 100 hours community service.